

Experience

Freelance

Design, presentations

I work with design firms, ad agencies, internal marketing departments (etc.) on presentations, as well as graphic design for print, web, and social media.

October 2015 – Present

Select client list

- Gagen MacDonald
 - Northwestern University
 - Innovative Marketing Solutions
 - Stewart + Company
 - Kalsec
 - Clover
 - Brooke Vuckovic Executive and Career Coaching
 - Monieson Coaching Solutions
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Gagen MacDonald

Visual Consultant

Gagen MacDonald is a strategy execution firm that specializes in employee engagement, culture change and leadership development. As the first designer on staff, I worked with the marketing director to build the graphic and illustrative capabilities of the firm.

Working on everything from change initiative logos to presentations, I worked on internal communication campaigns for the majority of the firm's clients.

I redesigned the firm's website, created multiple marketing microsites, and worked with various team leads on a continual growth and evolution of the firm's branding.

In my time with Gagen, I was able to help grow the department into multiple positions and add design-centric products to much of the firm's workflow.

May 2012 – October 2015

Select client list

- Astellas
 - BASF
 - Baxter
 - BD
 - Bristol-Myers Squibb
 - Deloitte
 - DuPont
 - GE
 - ITT
 - Johnson&Johnson
 - MillerCoors
 - Navigant
 - Novo Nordisk
 - Pfizer
 - Walgreens
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Freelance

Design, web development

I worked as a freelance designer for design firms, ad agencies, inhouse design departments, marketing departments, and an assortment of small businesses.

I worked in both print and web (design and development).

January 2003 – May 2012

Education

Portfolio Center (*Graduate degree, Graphic Design*)
2006 – 2008

Valencia College (*Associate of Science, Graphic Design*)
2004 – 2006

Broad stroke skills

Brochures, signs, handouts, bound presentations, digital and PowerPoint presentations, booklets, logos, meeting room ephemera, social media, and email blasts.

Specific skills

- InDesign
 - Photoshop
 - Illustrator
 - Sketch
 - PowerPoint, Word
 - HTML, CSS
 - Print design
 - Web design
 - Email design
 - Infographics
 - Illustration
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